



## Do You Know a True Professional?

ISA is searching for the 2011 True Professionals of Arboriculture:

*People who reach out and find ways to make the importance of the arborist profession known to everyone they meet.*

### Know anyone like that?

Here's how individuals chosen as True Professionals will be spotlighted throughout the year:

#### Increased Media Exposure

Announced as a winner in a press release sent worldwide, including to their hometown

#### Recognized as an Example

Featured in case studies in Arborist News, the ISA website, & Planting Seeds quarterly electronic newsletter

#### Honored Before Peers

Receive complimentary registration and invitation to a special announcement ceremony at the ISA Annual Conference in July

#### Becoming an Ambassador

May speak at chapter conferences and meetings, give workshops or presentations for public education, and use their status as an ISA True Professional in their own professional marketing.

**Deadline March 31<sup>st</sup>, 2011**

**Go online today to nominate a True Professional of Arboriculture**

<http://www.isa-arbor.com/events/awardsPrograms/trueProfessionalAwards.aspx>



International Society of **Arboriculture**  
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