

ISA

International Society of Arboriculture
ROCKY MOUNTAIN CHAPTER

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ROCKY MOUNTAIN ARBORIST ADVERTISEMENTS

It's time to reserve your ad space in the 2011 issues of *Rocky Mountain Arborist*! This is a reminder for the quarterly publication of *Rocky Mountain Arborist*. A renewal or new advertisement artwork needs to be submitted. We accept digital formats of your ads. If you would like to update your ad for this upcoming edition, or increase the resolution, we would request that new artwork be re-submitted. See specs below for specifications and delivery methods. For new advertisers interested in running in this publication, please submit your artwork, along with your contact information.

MY AD IS A: RENEWAL FROM 2010 Same artwork from 2010 New Artwork
 NEW ADVERTISER FOR 2011

Newsletter – ROCKY MOUNTAIN ARBORIST – Advertising Specifications

ROCKY MOUNTAIN ARBORIST is published quarterly, #1 Winter, #2 Spring, #3 Summer, #4 Fall, by and for the ISA Rocky Mountain Chapter.

Ad Material: For ad material, the following digital formats are acceptable. Quark, Indesign, Illustrator eps, tiff or pdf. If fonts are included in the ad, please include them, any necessary images and contact information for the artwork. Some files, if over 10mb, will need to have a CD or disk mailed to the above address. Please include a print out or proof. Attn: Kim Green.

Please email all ad material under the specified file size to kgreen@kgcre8tive.com.

The chapter is not obligated to return ads or photos, unless otherwise specified, and reserves the right to refuse any advertisement and reserves the right to return copy for revision. The chapter also assumes no liability for typesetting or printing errors. Rates and policies are subject to change or termination upon a 30-day notice.

<u>Size</u>	<u>Price</u>	<u>Color</u>	<u>Issue</u>
<input type="checkbox"/> Full Page (7" x 10")	\$175	<input type="checkbox"/> Black & White	<input type="checkbox"/> Winter 2011
<input type="checkbox"/> Half Page (Horizontal 7.75" x 5")	\$125	<input type="checkbox"/> 2 color	<input type="checkbox"/> Spring 2011
<input type="checkbox"/> Half Page (Vertical 3.75" x 10")	\$125	<input type="checkbox"/> 4 color*	<input type="checkbox"/> Summer 2011
<input type="checkbox"/> Quarter Page (3.5" x 4.5")	\$100	<input type="checkbox"/> Bleed	<input type="checkbox"/> Fall 2011
<input type="checkbox"/> Business Card Size	\$75.00		
<input type="checkbox"/> Classifieds (one time only)	\$.50 cents per word		
<input type="checkbox"/> Four Issues – Full Page	\$600		
<input type="checkbox"/> Four Issues – Half Page	\$400		
<input type="checkbox"/> Four Issues – Quarter Page	\$300		
<input type="checkbox"/> Four Issues – Business Card	\$200		
TOTAL \$ _____			

* Four color rates are available for the full and 1/2 page ads, but are limited so register today!

COMPANY: _____
CONTACT: _____ **PHONE:** _____

Charge my Visa, MC or AX Check Enclosed Send an invoice

CREDIT CARD # _____ **EXP. DATE** _____ **CV CODE** _____

SIGNATURE: _____

Thank you for your support. Please make payment to the ISA-RMC office, or simply fax back with payment or credit card information.